

WBRERA/P/NOR/2024/002023
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IDENTITY
PRIDE

by Gangotri Group



IDENTITY PRIDE

ILS
Hospital



Sarojini Naidu
College



Netaji Subhas
Chandra Bose
International
Airport



Dumdum
Metro



Diamond
Plaza



Iskon
Temple



State of the
Art Elevation

Exquisite
Landscaping

182
Premium Flats

2 & 3 BHK
Exclusive Units

G+7
Hi - rise

Roof top
Amenities

26.15 Mt.
Tower Height

3.05 Mt.
Floor Height

Day Elevation View





Aerial View



IDENTITY PRIDE

PRIDE COLLECTION

“ For every tear and whispered prayer,
for all the weight you had to bear,
The journey's end is worth the fight,
Come home with pride in morning light.

So lift your head, let spirit soar, you're
home again, forevermore. With heart
intact and honor wide,
come home with **PRIDE**. ”



Gated
Community



Premium Lifestyle
Facilities



Front
Plaza



Dedicated
Club House



PRIDE IS PRECIOUS

Identity Pride will stand as an epitome of perfection in design and planning of living spaces. It is truly a one-of-its-kind society project built for you, and the next level comfort and convenience which it adds to your lifestyle.

KEY DISTANCES

Nagerbazar More -	50m
ILS Hospital -	250m
Sarojini Naidu College -	500m
Aditya Academy Secondary School -	750m
Diamond Plaza Mall -	1.4Km
227 Bus Stand -	2.0Km
Airport 1 No. -	2.7Km
Bangur Medical Centre -	2.3Km
Dum Dum Metro Station -	2.9Km
R.G Kar Hospital -	5.3Km
Bidhannagar Station -	5.6Km

Locate Us



Gate View



WELCOME WITH **PRIDE**

Enter a world of premium luxurious living, in homes that have been designed for your utmost bliss. It is an escape from the anxiousness of the daily world and gateway to be in harmony with heart of the city.

OUR DRIVEWAY
ISN'T JUST PAVED
IT'S **PRIDE**



Driveway View

OTHER AMENITIES



Swimming Pool



Yoga Zone



Kid's Play Area



Walk Way



Party Lawn

MAKE WAVES, EMBRACE
YOUR **PRIDE**



Swimming Pool



PRIDE AMENITIES

Witness life in this stunning elevation spacious interiors, sprawling greenery and rooftop lavishness that creates an impeccable living experience for the kings with invincible crowns. Precisely for you.



Sitting Zone

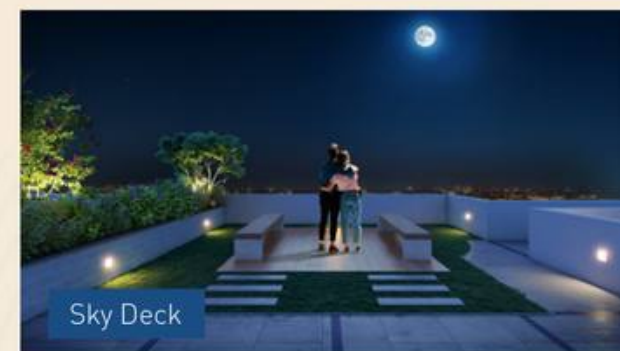


PRIDE IS IN ENGAGING ESCAPADES

And amenities for the entire family
from the landscaping to the rooftop.



Party Zone View



Sky Deck



MASTERPLAN

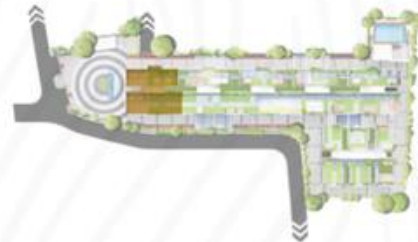
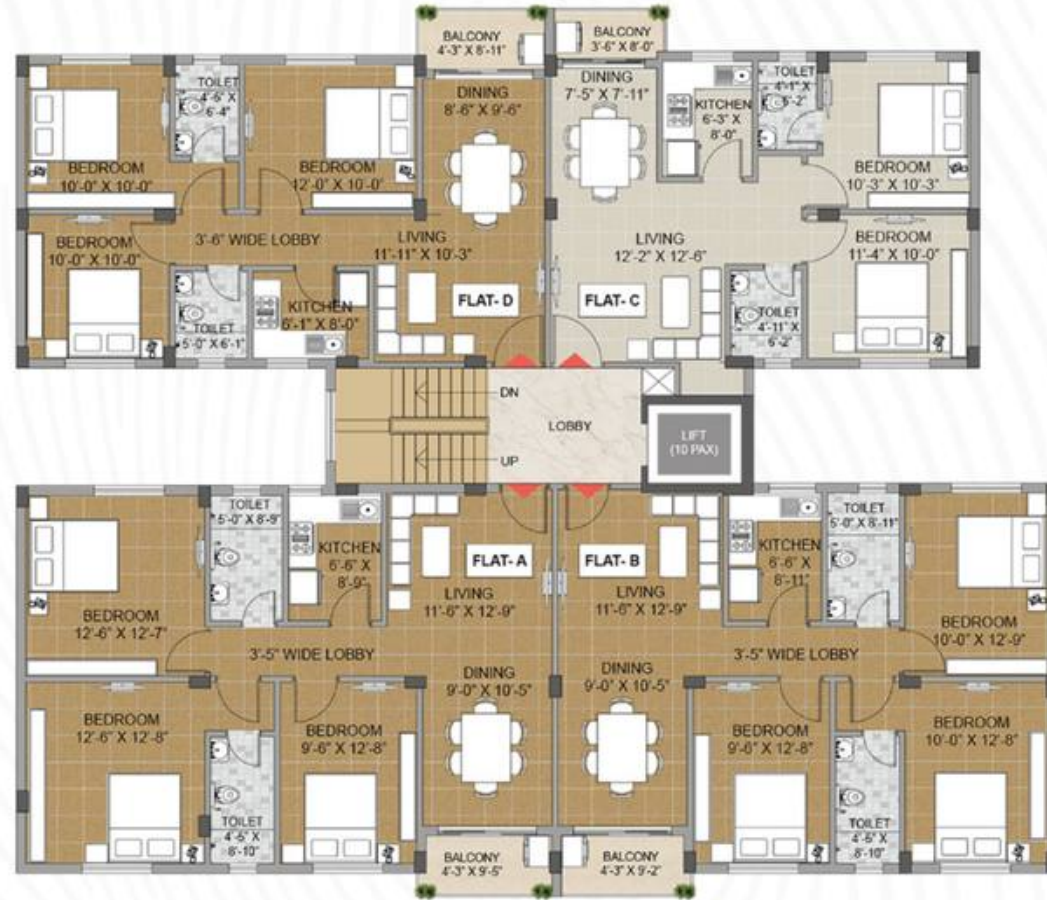


IDENTITY PRIDE

1. ENTRY / EXIT
2. OPEN PARKING
3. WATER FOUNTAIN
4. INTERNAL DRIVEWAY
5. CLUB HOUSE
6. SWIMMING POOL
7. PARTY ZONE
8. OPEN GYM AREA
9. SITTING ZONE
10. KID'S PLAY AREA
11. ADDA DECK
12. SKY DECK
13. YOGA DECK
14. WALK WAY
15. SENIOR CITIZEN SITTING
16. SERVICES
17. PERIPHERAL GREEN

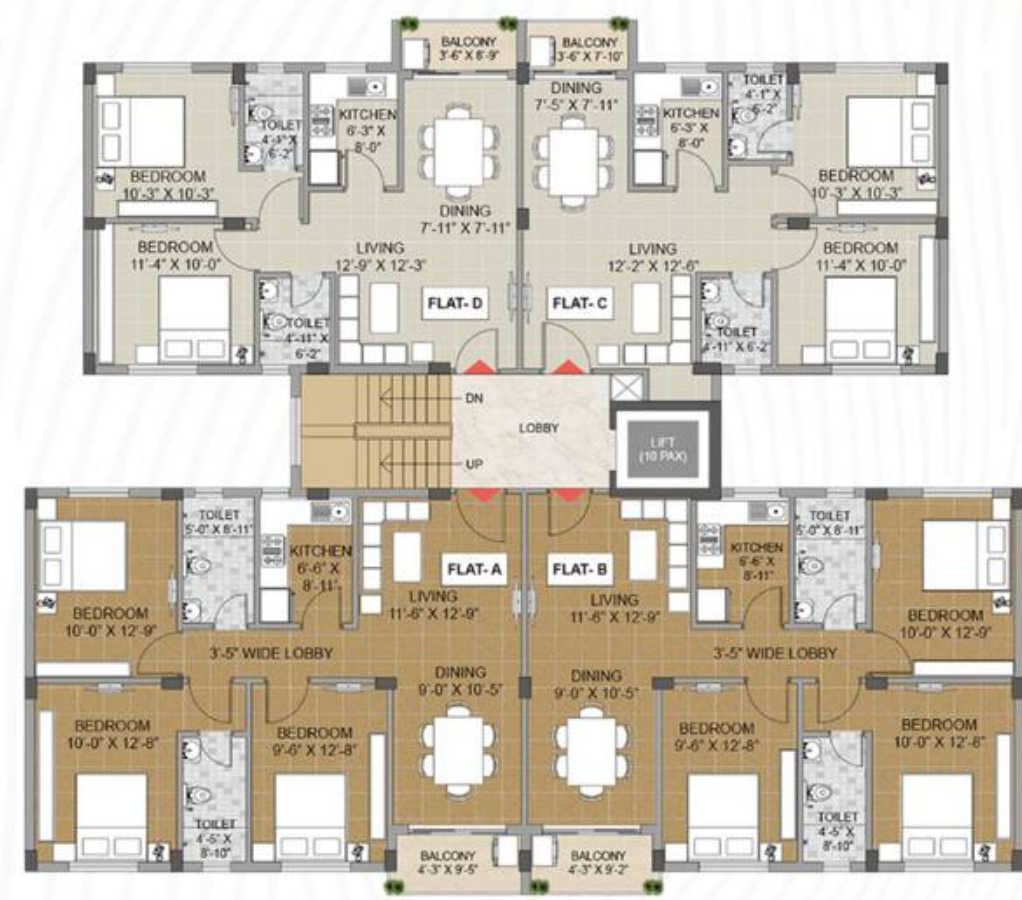
map not to scale**

FLOOR PLAN BLOCK A



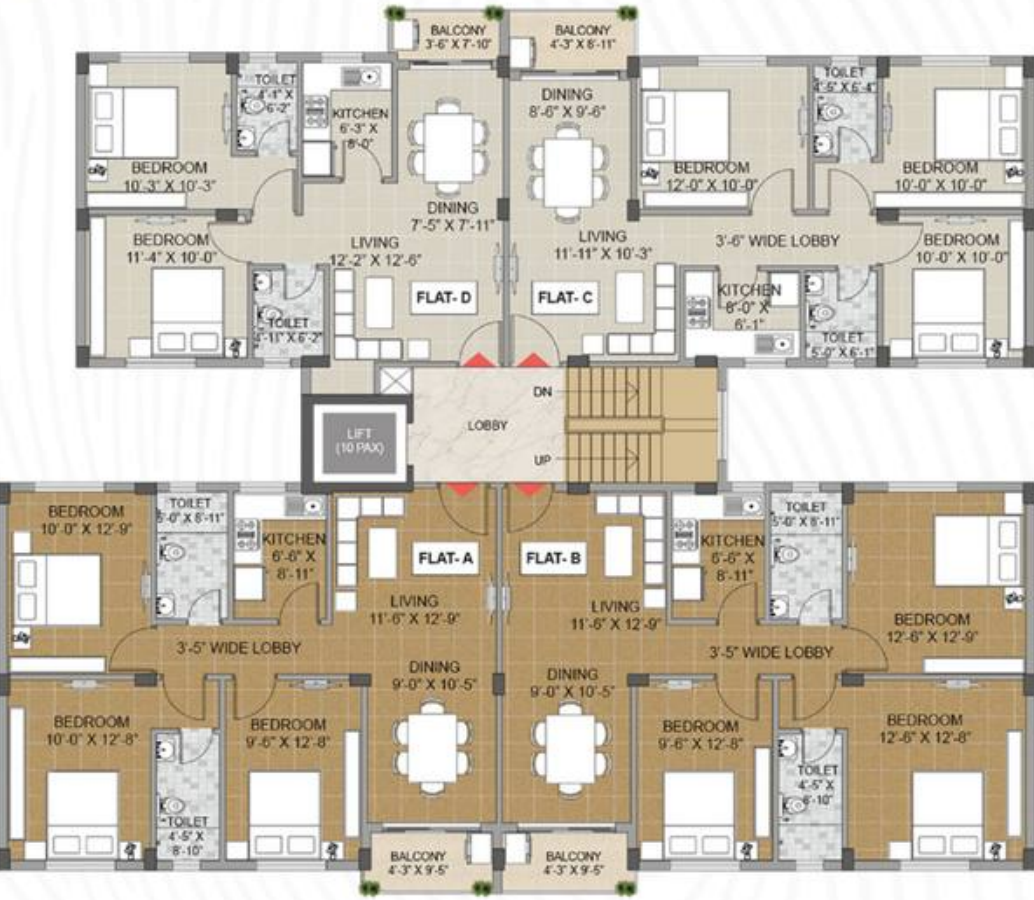
BLOCK - A				
FLAT NUMBER	BHK	BALCONY (SQ.FT.)	CARPET (SQ.FT.)	BUILT UP AREA (SQ.FT.)
A	3 BHK	39	919	1036
B	3 BHK	37	859	963
C	2 BHK	27	614	698
D	3 BHK	38	734	837

FLOOR PLAN BLOCK B, C & D



BLOCK - B, C & D				
FLAT NUMBER	BHK	BALCONY (SQ.FT.)	CARPET (SQ.FT.)	BUILT UP AREA (SQ.FT.)
A	3 BHK	39	859	967
B	3 BHK	37	859	961
C	2 BHK	25	614	697
D	2 BHK	28	614	703

FLOOR PLAN
BLOCK E



BLOCK - E				
FLAT NUMBER	BHK	BALCONY (SQ.FT.)	CARPET (SQ.FT.)	BUILT UP AREA (SQ.FT.)
A	3 BHK	37	859	967
B	3 BHK	39	919	1036
C	3 BHK	38	734	841
D	2 BHK	27	614	703



FLOOR PLAN
BLOCK F



BLOCK - F				
FLAT NUMBER	BHK	BALCONY (SQ.FT.)	CARPET (SQ.FT.)	BUILT UP AREA (SQ.FT.)
A	3 BHK	38	785	901
B	3 BHK	32	767	879
C	3 BHK	38	785	901
D	3 BHK	38	779	895
E	2 BHK	25	658	750
F	3 BHK	38	770	885



Community Hall



Corridor



Lounge

CHERISH YOUR PRECIOUS
FAMILY MOMENTS WITH **PRIDE**



Gym

G
Y
M



STRENGTH WITH **PRIDE**
POWER WITH PURPOSE



Games Room



Puja Room



HOMES THAT LEAVE A LASTING IMPRESSION WITH **PRIDE**



SPECIFICATIONS



STRUCTURE

- Foundation : RCC Substructure on Piles
- Super Structure : RCC framed structure with ductile detailing
- Walls : Fly Ash / Red Brick / ACC Blocks



WALL FINISHING

- Interior Walls & Ceiling : POP / Putty Finish
- Exterior Wall : Glass / Textured / Cement based Paints as per Architect's Design
- Toilets : Vitrified Tiles on the wall upto door height
- Kitchen : Vitrified Tiles Dado up to 2' from the platform



FLOORING

- All Bedrooms, Living / Dining : Vitrified Tiles
- Kitchen & Toilet : Anti-skid Vitrified / Ceramic Tiles
- Floor Lobby : Marble / Vitrified Tiles
- Entrance Lobby : Marble / Tiles
- Staircase / Parking : Marble / Vitrified Tiles / Stones / Cemented



OTHER FINISHES

- Kitchen Counter : Granite counter-top with honed edges
- Stainless Steel Sink , Provision for Chimney



ELEVATORS (Passenger Type)

- Each Block (Kone or Otis or Equivalent)



DOORS & WINDOWS

- Doors : Quality wooden frames with flush doors Brass / Stainless steel locks & hinges Night latch & eyepiece
- Windows : Fully Glazed Aluminum / UPVC window



ELECTRICAL

- Provision for adequate light and fan points
- Provision for TV & Telephone in Master Bedroom & Living / Dining
- Concealed copper wiring with modular switches. Adequate 5/15 amp. Points in all areas



PLUMBING

- Good quality sanitary & CP fittings (ESSCO / CERA or Equivalent)
- Provision for Geyser in all the toilets & Washing Machine in Balcony, Concealed plumbing & pipe-works



SECURITY SAFETY

- CCTV monitoring for all common areas
- Modern Fire Fighting System

** The above specification and amenities are tentative and may be changed or modified at the sole discretion of the Developer and/or for technical reasons.

Developer



Redefining the real estate industry in Kolkata, Gangotri Group embarks itself as a construction firm where you can expect beyond the ordinary. A high class real estate developer, the company has its registered office in Kolkata. The Group aims to achieve high design construction excellence within a limited time frame at competitive prices. High class construction and meticulous planning are the parameters that sets the group apart from others in the field. By giving a prestigious address to you, Gangotri Group takes pride in helping you realize your dreams of owning a house that's a class apart. For the torch bearers at Gangotri Group, the most cherished thing is the trust of its esteemed customers, which it has earned over the years through sheer dedication, commitment and deliverables.

Past Projects



ELEMENTS
[BIRATI]



GANGOTRI APARTMENTS
[SECTOR V]



PANCHMUKHI HEIGHTS
[JESSORE ROAD]



PANCHMUKHI VILLA
[JESSORE ROAD]



IDENTITY
[JESSORE ROAD]



THE RISE
[MANICKTALA]

Architect



D.J. Consultants & Associates

Kolkata based architectural firm is known for its vibrant and prestigious creations across prominent areas like SSDM, Rajarhat, BMC, KMC, Newtown, Hidco, Saltlake and Mahestalla. The firm has established partnerships with major real estate players in Kolkata, including Ambuja Group, Shrachi Group, Emami Limited, Fort Group, Purti Group, Merlin Group and Belani Group. Our philosophy is to focus on sustainable development with a commitment to both the planet and people. Our quest is to create better living.

Brand Consultant



To create environments that inspires a love of living. We will do this by creating beauty in the build environment, incorporating design innovation and strong adherence to quality, and always being responsive to our clients, communities and environments affected by our work. We aim to serve the most creative as well as effective branding approaches, that touch all the verticals of marketing and create a distinguished position with the help of outstanding aesthetic skills for each real estate project.

DEVELOPED BY



CORPORATE OFFICE

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Kolkata - 700-091, West Bengal, Phone : 033 4062 - 8172

SITE ADDRESS

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